



2015 CORPORATE PARTNERSHIP

4102 George Washington Memorial Highway, Suite 101 | Yorktown, VA 23692
(757) 877-5920 | ycccadmin@yorkcountycc.org | www.yorkcountycc.org

TOTAL VALUE
\$11,100

**ANNUAL
CORPORATE
PARTNER
INVESTMENT**
\$4,800

When you join the ranks of our valued Corporate Partners – 1st Advantage Federal Credit Union, Plains All-American Pipeline, and Sentara – **you receive the standard member benefits as well as** the following valuable benefits and exposure opportunities.

EVENT-RELATED BENEFITS

- Corporate name and logo on all printed marketing pieces, promotional items, advertisements, and signage for all annual Chamber events throughout the year
- Corporate name and logo on volunteer t-shirts for each community event hosted by the Chamber
- Tickets to all annual Chamber events
- Recognition at all 12 Business After Hours and 12 Business Before Hours events and Corporate Logo on looping event PowerPoint

MARKETING AND EXPOSURE BENEFITS

- Logo and website link displayed on all electronic invitations for Chamber events including all Business After Hours and Business Before Hours invitations
- Corporate logo and website link featured prominently on the home page of the Chamber website www.yorkcountycc.org
- Enhanced listings in the printed and online member directories
- Corporate name on displayed on Chamber's letterhead
- Inclusion of one company brochure in the Visitor or Relocation packets mailed to new residents and/or visitors upon request
- Access to YCCC membership list mailing labels up to twice a year
- Access to YCCC membership email database (200+) and full email database (1500+) for tailored corporate messages, event announcements, and job postings
- Tailored eBlasts sent by the Chamber for corporate messages, event announcements, and job postings to our membership (200+) and general (1500+) email databases

The voice of business in York County.