



Dear Sponsor:

It is with great enthusiasm that we extend an invitation to apply for participation in the ANNUAL Yorktoberfest Craft Beer Festival on September 30, 2017 (Rain or Shine) at Hampton Roads Harley-Davidson. Please read all the information carefully and fill in the enclosed application form. There are a few important changes to take note of.

Sponsorship and Exhibitors/Vendors have been split into different options to offer participants better pricing and options to fit their needs

### ANNUAL YORKTOBERFEST SPONSOR LEVELS & BENEFIT DETAILS

#### BEER MEISTER: \$1000

(3 MAX)

- 25 tickets
- Logo on website & link to business
- Logo on all promotional material (*print, social media, & eBlast*)
- Logo on event banners
- Logo on giveaway t-shirts
- Hang company sign at event
- Exhibitor space at event

#### BEER STEIN: \$750

(2 MAX)

- 6 tickets
- Logo on website & link to business
- Logo on social media & eBlast promotional material
- Logo on event banners
- Hang company sign at event
- Exhibitor space at event

#### LEDERHOSEN: \$500

- 4 tickets
- Logo on website
- Logo on social media & eBlast promotional material
- Logo on event banners
- Logo on giveaway t-shirts
- Hang company sign at event
- Exhibitor space at event

#### MEISTER (BAND): \$250

- 2 tickets
- Logo on website
- Logo on social media & eBlast promotional material
- Logo on band banner
- Name on giveaway t-shirts
- Exhibitor space at event

### ANNUAL YORKTOBERFEST SPONSOR APPLICATION

(Please completely fill out and return to the York County Chamber office by JUNE 30, 2017)

York County Chamber Member:  Yes  No

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### FEES

Beer Meister Sponsor: \$1000

Lederhosen Sponsor: \$500

Beer Stein Sponsor: \$750

Meister (Band) Sponsor: \$250

I would like exhibitor space at event

Yes  No

#### PAYMENT

Credit Card (Master Card & VISA)  Check #: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-digit Card Code: \_\_\_\_\_

Credit Card Statement Mailing Address: \_\_\_\_\_

Zip: \_\_\_\_\_ Signature: \_\_\_\_\_

## ANNUAL YORKTOBERFEST SPONSOR AGREEMENT

- I certify that the information I provide is true and correct and that I understand the rules and general information provided in this application. Further, I certify that representatives of the participating organization listed on this application will abide by said rules.
- My representatives and I agree to hold harmless the County of York, the Yorktoberfest Craft Beer Festival, its directors, agents, employees and volunteers from any and all liability from injury, property damage or loss, which may arise in connection with my participation with Yorktoberfest.
- I understand that once I have been accepted into the Festival there will be no refund of my sponsorship.
- I understand that if the event is canceled because of inclement or hazardous weather, no refund will be issued after acceptance and no credit will be given toward future events.
- Decision will be made 2 days before if event will be cancelled or moved to rain date. Everyone will be contacted though email.

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*Signature (Failure to Sign Voids Application)*

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*Print Name Clearly*

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*Date*

### **SUBMITTING**

The Application and the Agreement must be postmarked, emailed, or delivered no later than **JUNE 30, 2017**, to:

YORKTOBERFEST: c/o York County Chamber of Commerce  
4102 George Washington Memorial Highway, Suite 101  
Yorktown, VA 23692

Email: [yccadmin@yorkcountycc.org](mailto:yccadmin@yorkcountycc.org)

Payment must be sent with the application. A \$35.00 service charge will be assessed for any returned check. Your sponsor fee is non-refundable after acceptance. Once we've received your application a confirmation email will be sent to you no later than **JUNE 30, 2017**.