



PRESIDENTIAL ANNUAL PARTNER

4102 George Washington Memorial Highway, Suite 101 | Yorktown, VA 23692
(757) 877-5920 | yccadmin@yorkcountycc.org | www.yorkcountycc.org

**PRESIDENTIAL
ANNUAL
PARTNER
\$20,000**

When you join the ranks of our valued Annual Partners – Plains All-American Pipeline, Sentara, and York County – you receive the standard member benefits as well as the following valuable benefits and exposure opportunities.

EVENT-RELATED BENEFITS

- Pay extra \$3000 to speak at premiere events.
- 6 VIP tickets to premiere events.
- Tickets to all annual Chamber events.
- Corporate name and logo on all printed marketing pieces, promotional items, advertisements, and signage for all annual Chamber events throughout the year.
- Corporate name and logo on volunteer t-shirts for each community event hosted by the Chamber.
- Recognition at all 12 Business After Hours and 12 Business Before Hours events and Corporate Logo on looping event PowerPoint at participating locations.
- Annual Christmas Party – Will be given an opportunity to speak.
- Business Expo – Free Sponsor table at Home-Based Business Conference.
- Business Education – Logo on Chamber advertisement for Lunch & Learn Series.
- Legislative Events – Logo added to all marketing materials.
- All new events that may be scheduled – Logo on any digital advertisement (eBlasts and FB).

MARKETING AND EXPOSURE BENEFITS

- Free Table/Booths per event.
- Opportunity to display sign or retractable banner at events.
- Sponsor logo included at the bottom of articles we post quarterly from our featured local business.
- Logo and website link displayed on all electronic invitations for Chamber events including all Business After Hours and Business Before Hours invitations.
- Corporate logo and website link featured prominently on the home page of the Chamber website www.yorkcountychamberva.org.
- Highlighted listing in online Chamber website member directory.
- Corporate name displayed on Chamber's letterhead.
- Inclusion of one company brochure in the New Member packets.



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- Access to YCCC membership list mailing labels up to twice a year.
- Access to YCCC membership (230+) email database and general (1400+) email database for tailored corporate messages, event announcements, and job postings.
- Tailored eBlasts sent by the Chamber for corporate messages, event announcements, and job postings to our membership (230+) and general (1400+) email database.
- Recognition in event PowerPoint and program at sponsored events.
- Member-2-Public Coupons – available on website (one per week) max
- Unlimited boosted FB job postings.
- Opportunity for up to 6 custom e-blasts.
- Logo on printed Chamber event and committee sheets for member packets.
- Member mention at all Chamber events.