



Dear Sponsor:

It is with great enthusiasm that we extend an invitation to apply for participation in the ANNUAL Yorktoberfest Craft Beer Festival on SUNDAY, OCTOBER 24, 2021 (Rain or Shine) at the Yorktown Waterfront. **We will be taking several extra precautions this year due to COVID-19 (exact details to come) to ensure public health safety. If state restrictions are tightened at or near the time of the event we will cancel for everyone's safety.** One important change this year is that there will be a morning and afternoon session of the event. This gives us time to refresh and clean between sessions so we can offer the best and safest experience possible. Please read all the information carefully and fill in the enclosed application form.

ANNUAL YORKTOBERFEST SPONSOR LEVELS & BENEFIT DETAILS

BENEFITS	MEISTER	LEDERHOSEN	(2 max) BEER STEIN	(4 max) BEER MEISTER
Tickets to Event <i>(either morning of afternoon)</i>	2 General	5 General	10 General/2 VIP	25 General/9 VIP
Name or Logo on Event Banners	Name	Name	Logo	Logo
Vendor Space at Event <i>(does not include table, chairs or tent)</i>	6 ft Table Space	6 ft Table Space	10 ft x 10 ft Pop-up Tent Space	10 ft x 10 ft Pop-up Tent Space
Logo on Website	✓	✓	✓	✓
Social Media Acknowledgment/Thank You		One Group Post	One Individual Post	Monthly Individual Post
Name or Logo on Marketing Print Material		Name	Name	Logo
Name or Logo on All Eblasts		Name	Name	Logo
Host Mentions at Event		✓	✓	✓
Featured FB Video of Business			✓	✓
Logo on Beer Tasting Glasses			✓	
Logo on Event T-shirt				✓
Reserved Company Table in VIP Section				✓
VIP Ticket Holders have Option to Attend Both Sessions <i>(morning and afternoon)</i>				✓
Logo on Marketing Banners Around the County				✓
Logo on ALL Event Print Material				✓
Individual Event Toast				✓
PRICING	\$375	\$775	\$1,500	\$2,500