



Presented by [ProstSponsor]

Dear Sponsor:

It is with great enthusiasm that we extend an invitation to apply for participation in the ANNUAL Yorktoberfest Craft Beer Festival on SUNDAY, OCTOBER 27, 2024 from 12:00 pm–5:30 pm at the Yorktown Waterfront with a rain date of SUNDAY, NOVEMBER 3, 2024. The sponsor theme is “Home Improvement.” Please read all the information carefully and fill in the enclosed application form.

ANNUAL YORKTOBERFEST SPONSOR LEVELS & BENEFIT DETAILS

BENEFITS	<i>Available August 1</i>				
	<i>(8 max)</i> MEISTER	<i>(10 max)</i> LEDERHOSEN	<i>(2 max)</i> BEER STEIN	<i>(4 max)</i> BEER MEISTER	<i>(1 max)</i> PROST
Tickets to Event	2 General (\$70 Value)	5 General (\$175 Value)	8 General (\$280 Value)	1 VIP Table* & 8 General (\$680 Value)	2 VIP Tables* (\$800 Value)
Name or Logo on Event Banners	Name	Name	Logo	Logo	Logo
Vendor Space at Event <i>(does not include table, chairs or tent)</i>	10 ft x 10 ft Pop-up Tent Space	10 ft x 10 ft Pop-up Tent Space	10 ft x 10 ft Pop-up Tent Space	10 ft x 10 ft Pop-up Tent Space	10 ft x 10 ft Pop-up Tent Space
Logo on Website	×	×	×	×	×
Exclusive Vendor in Your Category		×	×	×	×
Social Media Acknowledgment		One Group Post	One Individual Post	One Individual Post	Monthly Individual Post
Name/Logo on Print Material		Name	Name	Logo	Logo
Name or Logo on All Eblasts		Name	Name	Logo	Logo
Host Mentions at Event		×	×	×	×
Logo on Glass			×	×	×
Logo on Marketing Banners Around the County				×	×
Logo on ALL Print Material at Event				×	×
Individual Event Toast				×	×
Sponsor Provided Banner Hung at Event				×	×
Pennant with Logo on Yorktoberfest Portable Banner at Monthly BAHs				×	×
Featured FB Video of Business					×
Company Vehicle On-Site** <i>(weather permitting)</i>					×
Main Sponsor Branding with Yortoberfest Logo <i>(see setup example at the top of the page)</i>					×
PRICING	\$375	\$875	\$1,700	\$2,500	\$5,000

*1 VIP Table Seats 8 **Size of Vehicle Determined by York County Chamber