



Presented by Shorty's Yorktown

Dear Sponsor:

It is with great enthusiasm that we extend an invitation to apply for participation in the ANNUAL Yorktoberfest Craft Beer Festival on SUNDAY, OCTOBER 26, 2025 from 12:00 pm–5:30 pm at the Yorktown Waterfront with a rain date of SUNDAY, NOVEMBER 2, 2025. The sponsor theme is “Commerce, Craft and Community.” Please read all the information carefully and fill in the enclosed application form.

ANNUAL YORKTOBERFEST SPONSOR LEVELS & BENEFIT DETAILS

BENEFITS	Available Aug. 1 (8 max) MEISTER	(10 max) LEDERHOSEN	(3 max) BEER STEIN	FULL BAND	(4 max) BEER MEISTER	FULL PROST
Tickets to Event	2 General (\$70 Value)	5 General (\$175 Value)	8 General (\$280 Value)	1 VIP Table* & 8 General (\$680 Value)	1 VIP Table* & 8 General (\$680 Value)	2 VIP Tables* (\$800 Value)
Name/Logo on Event Banners	Name	Name	Logo	Logo	Logo	Logo
Vendor Space at Event (Does not Include Table, Chairs or Tent)	10 ft x 10 ft Tent Space	10 ft x 10 ft Tent Space	10 ft x 10 ft Tent Space	10 ft x 10 ft Tent Space	10 ft x 10 ft Tent Space	10 ft x 10 ft Tent Space
Logo on Website	×	×	×	×	×	×
Exclusive Vendor in Your Category		×	×	×	×	×
Social Media Acknowledgment		One Group Post	One Individual Post	One Individual Post	One Individual Post	Monthly Individual Post
Name/Logo on Marketing Posters (Excludes Save the Date Flyer)		Name	Name	Logo	Logo	Logo
Name/Logo on All Eblasts		Name	Name	Logo	Logo	Logo
Host Mentions at Event		×	×	×	×	×
Logo on Glass			×		×	×
Logo on Large Street Banners (Stationed Around the County)				×	×	×
Logo on Print Material at Event				×	×	×
Individual Event Toast				×	×	×
Sponsor Provided Banner Hung at Event				×	×	×
Mentioned as Sponsor at Monthly BAHs				×	×	×
Featured FB Video of Business						×
Company Vehicle On-Site** (Weather Permitting)						×
Exclusive Branding with Yortoberfest Logo (See Setup Example at the Top of the Page)						×
PRICING	\$375	\$875	\$1,700	\$2,500	\$2,500	\$5,000

*1 VIP Table Seats 8 **Size of Vehicle Determined by York County Chamber

CAN'T AFFORD THE SPONSORS ABOVE AND STILL WANT TO PARTICIPATE? Call (757) 877-5920 or email yccadmin@yorkcountyycc.org the York County Chamber and find out about the potential of a co-op sponsor option.